

# How to Make a Good Nomination



Projects win a London Dangoor Award for a combination of two factors:

1. The project or individual is outstanding
2. The application for the project or individual is outstanding

You need both components to win a London Dangoor Award, this guide will give you some helpful tips to make a better application.

Please read the guide before making an application. If you get stuck, you can email [matthew.gold@faithbeliefforum.org](mailto:matthew.gold@faithbeliefforum.org), and get some help with your application. But do try yourself first!

## OVERVIEW

**Details!** Make it easy for the judges to understand your work & that any claim is backed up with evidence.

- The more detail you can give about your work through statistics, evidence or testimonies, the better.
- Show don't tell – instead of saying 'our work is really important' and leaving it there, tell us 'our work is important because X number of families rely on us every week for Y amount of food/medical supplies/ spiritual guidance'.

## LARGER VS SMALLER PROJECTS

Smaller projects often win by showing how they impact through depth rather than breadth of the work.

- Some projects provide one-size-fits-all help to families and do it on a large scale. Those projects are fantastic! Tell us how many people you have an effect on.
- But for smaller projects, sometimes the key is the depth of how you are able to transform a few people's lives. If this is you, make sure the judges understand you provide a detailed service to your beneficiaries.

## **Question 1**

### *The Question:*

*Please provide an overview of the background and main focus of the project you are nominating. What work does it do?*

### *Guidance:*

- You need to clearly show who benefits & why it is important to support this group or cause.
- Tell the judges: 'this issue exists in our local area/ London Borough'.
- 'Before we started working, X problem existed'
- The best applications will show evidence of the problem that exists in society. Either statistics that show the problem, or official reports about the problem, or testimonies & quotes from people you've helped which explicitly talk about the problems they faced before encountering your project.

## **Question 2**

### *The Question:*

*Please tell us about the impact of this project by providing evidence and examples of what the project has achieved.*

### *Guidance:*

- You should answer the question: How does the impact of your project relate to the need? (How does Q2 address Q1?)
- The best nominations will explain how the project either has a very deep or a very broad impact for its beneficiaries, with very good evidence.
- The best projects might demonstrate that they are either life-changing for a few people, or have a good impact on a lot of people.

## **Question 3**

### *The Question:*

*Why does this project deserve to be awarded?*

### *Guidance:*

- This question is a little more open to your interpretation, but we want to know everything else about the project, its record & successes.
- We want to know what makes the project truly exceptional.

- The judges will be looking for evidence of innovation, uniqueness or track record across the projects' history, as well as any other outstanding attribute that you might choose to demonstrate.
- There may have been great difficulty or pushback in getting the project started, it may have faced criticism or required visionary thinking to get your project to where it is now. Why is this a truly inspirational project?